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Group

Presents yet another prestigious niche title



Shaheen

(Royal White Hunting Falcon)

Lifestyle magazine dedicated to the hunters in the Arab world and beyond

Joint Venture Middle East Edition of Quarterly Magazine



(Days of Hunting)

Published by Dassault Group (Publishers of Le Figaro)

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***Shaheen* is a lifestyle magazine dedicated to the hunters in the Arab world and beyond.**

By providing game trips and all the culture around, the magazine offers a unique concept for all the passionate, those who invested time and money in the course of the years.

Beyond all traditional hunting, *Shaheen* opens the doors of an infinite universe of discovery to its readers. Each issue will guide you through rare species and less travelled territories, from Asia to Africa, from Europe to Middle East.

Shaheen makes you travel into the hunting lifestyle and tradition.

We are committed to offer you the perfect hunt.

FEATURES:

- **Special reports**
These voyages will take you along the tracks of rarest and prestigious game, while revealing you its incredible places where this hide species of another time.
- **Painter**
A famous painter presents his style and work.
- **Private visits**
Become the privileged guest of a hunter hide out, his castle or mansion.
- **People**
Meet the movers and shakers.
- **Book**
Recent publications of all the fields from economy, travelling, literature to media or business.
- **Museum**
Travel in another culture and history in order to discover other worlds.
- **Optical tests and Weapons**
In order to perfect your equipment in depth, we test weapons and optics to help you choose your equipment.
- **Legendary hunters**
Meet the hunters of the history, their privileged places, their traditions, and discover voyage's logs.
- **Hunt memories**
A celebrity tells us about his best hunting and share his memory.
- **Shopping**
Discover clothes, gadgets and innovations; the products essential not to miss which will go along your lifestyle.
- **Art**
A painting is presented and explain to our readers.



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Distribution in the Middle East: Palaces, Royal/Top Businessmen's Majlis' , Members of the Hunting Clubs, Airport Lounges, Embassies & Government departments.

Editorial synopsis

Fall issue:

- Africa : the Zimbabwe Buffalo
- Asia : the Iranian urial
- Europe : the falconry



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